

Restoring function, restoring health,
restoring families, *restoring hope*



Sponsorship Opportunities



CHALLENGE CENTER 18TH ANNUAL

Comedy Night Gala

Benefiting Challenge Center's Scholarship Fund
Starring Paula Poundstone | Presented by EDCO Disposal

“Changing lives isn’t easy but the
Challenge Center does it all of the time.”

Challenge Center serves a very vulnerable population — the severely disabled. Our Scholarship Fund subsidizes high quality rehabilitation services for low-income individuals living with a disability.

Comedy Night is our single largest fund raiser — come be a part of this outstanding evening because *everyone* deserves the chance to live a healthy, happy life



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Presented by EDCO Disposal
Starring Paula Poundstone



October 23, 2015

at **The San Diego Indoor Sports Club**

Join us and go back in time to the 1940s. Enjoy wonderful food and cocktails, silent & live auctions, and great music. You’ll also laugh the night away with Paula Poundstone, a world-famous comedian and regular panelist on NPR’s #1 news quiz show *Wait Wait...Don’t Tell Me!*

The San Diego Indoor Sports Club

3030 Front Street | San Diego, CA 92103

This historic venue broke ground in 1946. It is San Diego’s first all accessible clubhouse built specifically for the physically disabled. This unique location has spectacular views of San Diego Bay and original Art Deco architecture.



Sponsorship Opportunities

PRESENTING SPONSOR (Exclusive) \$50,000

- Exclusive title recognition at event
- Recognition in all formal printed materials including publicity and event banners
- High-profile recognition on the inside front cover of the program book
- Recognition at event
- Recognition on
- Photo opportunity with event's honorees
- Logo on Challenge Center website for one (1) year with hyperlink
- Full-page ad in Challenge Center newsletter
- Featured article about your organization in Challenge Center newsletter
- Two (2) tables for 10 with preferred seating for Celebrity Comedy Night and Gala Dinner
- Ten (10) back-stage passes and photo opportunity at Celebrity VIP reception



SPOTLIGHT SPONSOR \$25,000

- Spotlight sponsorship recognition at event
- Recognition in formal printed materials including publicity and event banners
- Full-page color ad in program book
- Recognition from podium during event
- Recognition in event AV presentation
- Logo on Challenge Center website for six (6) months with hyperlink
- Half-page ad in Challenge Center newsletter
- One (1) table for 10 with preferred seating for Celebrity Comedy Night and Gala Dinner
- Eight (8) back-stage passes and photo opportunity at Celebrity VIP reception

FEATURED SPONSOR \$15,000

- Featured sponsorship recognition at event
- Recognition in formal printed materials including publicity
- Half-page color ad in program book
- Recognition in event AV presentation
- Logo on Challenge Center website for three (3) months with hyperlink
- Six (6) tickets for Celebrity Comedy Night and Gala Dinner
- Four (4) back-stage passes for the Celebrity VIP reception

SUPPORTING SPONSOR \$5,000

- Recognition in formal printed materials including publicity
- Quarter-page color ad in program book
- Recognition in event AV presentation
- Four (4) tickets for Celebrity Comedy Night and Gala Dinner

FRIENDS SPONSOR \$2,500

- Quarter-page color ad in program book
- Recognition as sponsor in program book
- Two (2) seats at the Celebrity Comedy Night and Gala Dinner

UNDERWRITING OPPORTUNITIES

Custom packages available — showcase your business, product, or services by sponsoring specific event production costs.

Cocktail Reception \$10,000 **Video Presentation** \$3,000

Silent Auction \$5,000 **Event Program** \$2,000

Invitation Mailing \$3,500

...and more opportunities are available!

TRIBUTE ADS in Event Program are also available.

Please contact Sandra Kraus at (619) 787-5970 to discuss your specific sponsorship interests.



Restoring health,
Providing hope,
Transforming
lives.



Challenge
C E N T E R

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